



An Interactive Day in the Trades

Oct 9 & 10, 2024

Racine County Fairgrounds, Union Grove, WI
For Area Middle School & High School Students



EXHIBITOR DIRECTIONS & EVENT INFORMATION

Location

The Racine County Fairgrounds is located at 19805 Durand Ave (State Hwy 11), Union Grove, WI 53182. The event takes place in the Activity Building and the open area to the west and north. [\[directions\]](#)

Parking

P General exhibitor parking will be in the Case parking lot (see map). Outdoor exhibitors are welcome to park in their exhibit space.

Student buses will park in front of the barns at the south end of the exhibit area. Home school vehicles will park on the west side of the same area.

All vehicles will enter at Gate 7 and exit out Gate 7 (see separate map).

Set Up

Exhibitors have the option to set up the day before, Tues, Oct 8, from Noon-4 pm or by appointment. Or set up may be done from 6:30-8 am on Wed, Oct 9. The first buses arrive by 8:30 am on Wed.

All exhibitors are encouraged to have more than one station of activity to accommodate multiple students participating at one time.

Exhibitors are encouraged to provide promotional items for students to place in their student bags.

Electric

The separate exhibitor layout map you will receive closer to the event shows a red box [■] to illustrate where electric is located. Outdoor spaces have both 120v and 30amp connections. Indoor spaces have 120v only.

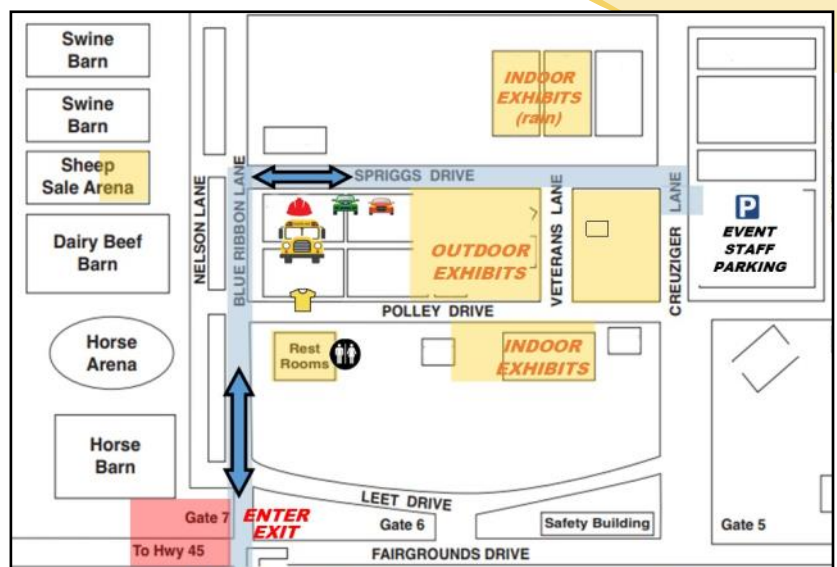
Exhibitors supply their own extension chords and will secure walkways by covering chords.

WiFi Vendor WiFi, Password: Best.Week.Of.Summer

Tables and Chairs

All exhibitors will have an 8-foot table provided. Two folding chairs will be provided for indoor exhibitors. Outdoor exhibitors can request chairs. All will be available for you to move from the Indoor Exhibit area.

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EXIBITOR DIRECTIONS & INFORMATION

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General Event Flow



Upon arrival, all students will receive a safety briefing before entering the activity area.



After the Safety Briefing, students will proceed to the designated area to pick up t-shirts, safety glasses and drawstring backpacks. Students are asked to wear their t-shirt and safety glasses the entire time they are on the grounds.



Bottled water will be available for students as requested and for exhibitors as needed.



At the end of each high school time slot, students will gather in the Debriefing Area before departing the grounds. Build My Future volunteers will address students at that time.

There will be approximately 10-15 minutes at the end of one time slot before another begins, when student groups are exiting and entering the grounds. This is your time to use as you wish.

Exhibits

Middle school students will have escorted tours through the event. High school students will be able to freely move around. Or, schools may determine a plan of their own.

A separate map will be available closer to the event that outlines where each exhibit is located. On the back of the map, a list of what activity each exhibitor offers will be provided.

Students will be encouraged to spread out, some starting inside and some starting outdoors.

Announcements will be made when middle school students are to exit the event and when high school students are to move to the debrief area at the end of the timeslot.

Exhibitor Breakfast & Lunch

Coffee, water, pastries and granola bars will be available in the morning. Each exhibitor will receive two (2) tickets for lunch each day. Sponsors will

receive additional lunch tickets based on their sponsor level. [Additional lunch tickets may be purchased in advance for \\$10 each.](#)

Bathrooms



The fairgrounds has two bathrooms with multiple stalls and sinks. The south building is primarily for students. The north building is for exhibitors.

Weather



We're of course hoping for good weather. Light rain will not stop the event. Everyone should dress accordingly.

However, if it can be determined in advance that weather will become a challenge, event staff will communicate with participants via the email collected at registration, about next steps.

Day of Contacts



Build My Future SE WI staff and volunteers will be wearing high-visibility vests. They may be approached for any questions you may have.

Text messages may be sent to the LBA & RKBA executive officers to address questions during the event.

Pat, 262-903-3264 • Michelle, 262-939-7520

Exhibitor Signage

Exhibitors will provide their own signage in their space. None will be provided.

SPONSOR BANNERS

Sponsors may bring company-provided banners to place on the Fairground's chain link fencing on State Highway 11 or the chain-link fence at the entrance to the fairgrounds. Banners should not exceed 3-feet in height. Sponsors will also be responsible for removal at the end of the event.

THANK YOU for participating and doing your part to create a safe and educational activity for the future workforce.

